EQM

Equipment Rental Management

Special Events & Staging

Rental Management

The Rental functions fully Integrated with Sales, Service, and Financials. Handle Serialized, High Value, and Bulk Items, and Over Bookings. Full Utilization reporting with Asset tracking and Depreciation. Linked Items, Kitting, Sub-Rentals, Accessories and expendables.

Key Functions

User Dashboards for easy Navigation; Integration with Microsoft Office: Built in CRM. Dispatching, Mobile, Crew Scheduling options. Service, Sales and Rentals. Full reporting of financial and physical asset Utilization. Counter Sales and website integration. Project management. Multiple pricing algorithms. Bar Coding

Operations

You can Dispatch deliveries, pick-ups, and assign Drivers and Service Personnel. Turn Quotes to Contracts and handle the most complex pricing and Billing algorithms. Venue Mgt.. Use the Availability Calendar to better manage assets at multiple locations.

*If Rentals are a major source of your revenue, then you NEED **EQM Rental Management** …..don't settle for any substitutes.*

EQM utilizes the logic and proven technology of Microsoft Dynamics NAV, the underlying ERP software used worldwide daily by over 2,000,000 users at 200,000+ companies in over 50 countries. Running on the Microsoft SQL database, **EQM** can scale to over 1000 users.

Armada Dynamics, publisher of EQM, has been supporting rental companies internationally for over 20 years.

- **EQM** is a single software system that handles all your Rental, Sales, Service, and Financial requirements.

- Designed to provide the user with the latest Dashboard interface,.

- Handle high value serialized assets, bulk items and supplies, labor, delivery and pick-up charges, outside processing, sub-rentals and re-rents..

- The Availability Calendar lets you know exactly where your inventory is and what is available. Get full Utilization reporting and know what's making money and what's not.

- **EQM** enables you to assemble or sell Kits. This is particularly important when you rent a high value or serialized item that needs to be delivered with supplies.. All costs and Inventory levels are automatically tracked.

Powered by Microsoft Dynamics NAV

Business—Your Way

Short & Long Term Rentals, Cascade or Stair Pricing, Linked items, Kitting, Swaps, Switches, Re-Rents, Sub-Rentals, Free Days, Service & Maintenance, Supply Deliveries, Rolling Stock Inventories, Short & Damage Reporting.
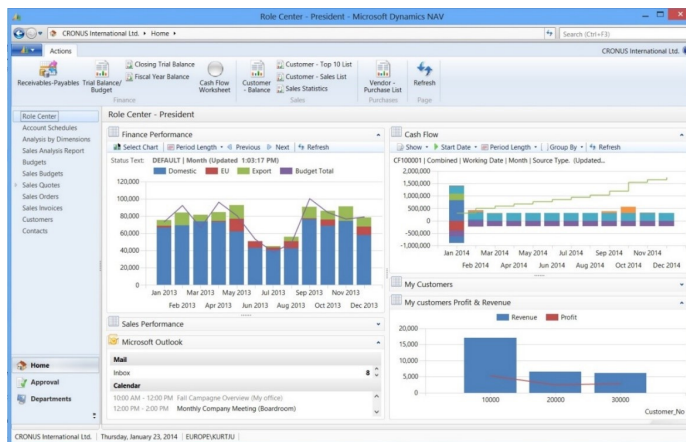
License Options

You can license EQM software on premise, or in the Cloud, as a subscription (SaaS), or any combination of the two. We can upgrade your present system to EQM and give you advanced Technology for growth

Business Intelligence

EQM offers you a wide variety of reporting tools so you can Monitor and forecast trends , Profitability, Utilization, and Customer service levels. Provide your Banker with the financial reporting they need in order to help you grow your business.

Financing Options

We offer Microsoft financing as well as special options to spread out your payments and increase your ROI. Ask us how we do it!

Competing in today's marketplace, means you need to control costs, manage your inventory, and provide stellar Customer Service.

If you don't know what assets and promotions are making money, you are flying blind! You also need to know what your real margins are on your sales and rental items, as well as your services.

EQM *provides the users with easy navigation through the use of a Dashboard interface.*

EQM –*Special Events* lets you manage your rentals and sales for maximum profit. Assets that have lived their useful life can be sold off. Track all your service costs for parts and labor, so you can know your true profit levels. Project tracking gives you the net profit for Conventions, Jobs, Sports and Party events, Production shoots, Tent Rentals, large accounts and special promotional programs.

The built-in **CRM** functions let you track all marketing, service and sales activities for better customer service and operational effectiveness.

Utilizing a 3 tier architecture, **EQM**'s web services layer enables easier integration with other subsystems, such as Mobile and Web based Applications like field service, or your website and shopping cart.

Integration with **Microsoft Office** means easier user adoption, less key strokes, and higher productivity. Excel and SQL reporting services means better Executive visibility over the business operations. *Only when you can control your operations and know your margins, can you grow your business.*

CORPORATE SERVICES

- **Business Consulting**
- **Rapid Implementation Methodology**
- **Application Support**
- **Systems Integration**
- **E-commerce and POS**
- **Dispatching & Mobile Solutions**
- **I.T. Technical Support**
- **Cloud Subscription Licenses**

AVIXA

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