



INSIGHT

Business Intelligence

Microsoft Dynamics NAV



Microsoft Dynamics NAV



TRANSFORM

Deliver the power of insight across your organization

Optimize Business Performance

Support all facets of business intelligence with Microsoft Dynamics™ NAV and help equip people in your organization to transform data into business insight—and insight into profitable action.

- Deliver information and understanding—from basic reporting to detailed metrics and analyses—to people at all levels of your organization.
- Empower people to find, use, and share information in relevant contexts and formats from within Microsoft Dynamics NAV or the Microsoft® Office system—without the need to switch between programs.
- Meet demanding requirements for data access and analysis with a solution that integrates with Microsoft SQL Server™ technologies and advanced Microsoft business intelligence and collaboration tools.
- Easily scale your solution to meet evolving business intelligence needs with an integrated Microsoft platform designed to drive growth at a low cost of ownership.

For more information about Microsoft Dynamics NAV, visit www.microsoft.com/dynamics/nav.

Expand the Reach of Business Intelligence

Supply your organization's decision-makers—from the sales manager, to the customer service representative, to the CEO—with access to the data and tools they need to take action based on accurate and timely business insight. Whether your organization is looking for basic reporting and analytics functionality or an advanced toolset that can accommodate exacting and complex requirements, Microsoft Dynamics NAV delivers flexible business intelligence capabilities designed to meet the full range of information access and analysis needs.

Deliver Intelligence That Works the Way Your People Do

Empower people to work with the programs they use every day and enable them to share and analyze data easily. Microsoft Dynamics NAV integrates tightly with the familiar Microsoft Office system so that people can analyze information quickly, without having to switch back and forth between various tools. Whether they're drilling down into sales metrics within Microsoft Dynamics NAV, creating financial reports in Microsoft Office Excel®, consolidating enterprise-wide key performance indicators (KPIs) into customized scorecards, or collaborating through Web portals, your employees can work in a unified environment with tools that are easy to use.

Enable Confident Decision-Making

Business Intelligence in Microsoft Dynamics NAV can transform the way people work with and share information, which in turn can transform personal productivity into improved organizational performance. Regardless of their role within the organization, employees can analyze data and find answers on their own, without relying on other divisions and departments for key

information. Essential processes—including report generation and distribution—can be easily tailored to specific needs and automated to help ensure timely delivery across the organization. With Web-based collaboration and analysis tools, your people can work more effectively as teams across different locations and time zones.

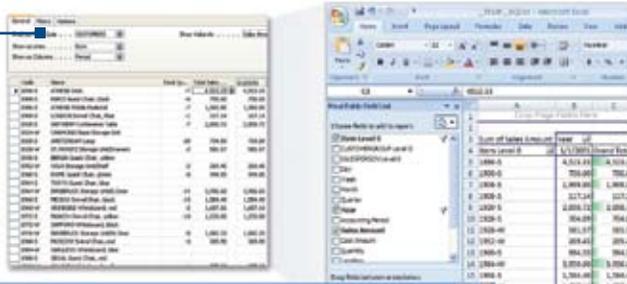
The result? An organization that's equipped to monitor operations with pinpoint accuracy, analyze past performance, predict new trends, and make informed, confident decisions.

Grow and Protect Your Investment with a Unified, Microsoft-Based Technology Platform

A full-featured business management solution, Microsoft Dynamics NAV integrates smoothly with the Microsoft Office system, Microsoft SQL Server technologies, and Microsoft Windows® SharePoint® Services, enabling you to connect information, people, and processes across your organization and easily expand your business intelligence solution at a low cost of ownership.

Deliver ease of use that meets individual needs

Easily export raw data from Microsoft Dynamics NAV into Excel for detailed analysis.



Build OLAP-based graphical reports and 360-degree views of performance with Business Analytics in Microsoft Dynamics NAV.



Create, monitor, and manage KPIs with smooth integration with Business Scorecard Manager.

Tools Designed for Flexibility and Growth

Microsoft Dynamics NAV offers the best of both worlds by providing choice and flexibility. You can start with key business intelligence functionality that is built into your solution, and then take full advantage of an integrated Microsoft platform to add functionality when the time is right.

Build on a Foundation of Essential Intelligence

For organizations that need basic, easy-to-use business intelligence capabilities, Microsoft Dynamics NAV offers real-time access to integrated information and built-in access to analysis tools.

- From anywhere in the application, people across your organization can quickly drill down into the details of transactions, customer records, and histories. They can monitor critical events such as potential item shortages, cash shortages, and production bottlenecks, and use filters to get the data they need to take action and meet their work goals.
- Built-in account schedules, analysis reports, and analysis by dimensions help facilitate close monitoring of budgets to actuals. They also provide contextual views of key information—for example, a view of sales related to a particular region, item, and time period—that can be exported to Excel.

- Along with Excel integration, Microsoft Dynamics NAV offers a wide range of standard reports and an easy-to-use wizard to create customized reports.

Extend Capabilities to Meet More Demanding Needs

When your organization requires more complex views of business data and access to big-picture views of company information, add dedicated business intelligence software built on SQL Server technologies to your Microsoft Dynamics NAV solution.

- Business Analytics in Microsoft Dynamics NAV enables your organization to tailor information analysis with easy-to-use online analytical processing (OLAP) cubes delivered to the desktop through SQL Server Analysis Services. People across your organization can quickly create overview snapshots and analyses of business conditions and view them through a variety of applications, such as Excel, SQL Server Reporting Services, and Microsoft Office Business Scorecard Manager 2005 for different views of the data.
- With Advanced Business Analytics, decision-makers can easily work with offline or Web-based clients to create 360-degree views of business performance, set up and review graphical displays and reports, and perform targeted analyses of detailed information.

Share Enterprise-Wide Intelligence with Advanced Microsoft Tools

Microsoft Dynamics NAV works with powerful Microsoft business intelligence applications to help businesses monitor complex processes, deliver information to individuals and teams, and combine historical insight with forward-looking trends and indicators.

- With Microsoft Office Business Scorecard Manager 2005, people throughout the enterprise can view KPIs, providing a balanced perspective on performance across departments such as finance, operations, sales, and human resources. Organizations can build customized KPIs and scorecards by consolidating data from a variety of sources to help effectively align past performance with strategic goals.
- Microsoft SQL Server Reporting Services enables the creation, management, and delivery of both paper-based and Web-based interactive reports, delivering real-time information to support daily operations and drive decisions.
- Employee Portal in Microsoft Dynamics NAV offers a Web-based interface, built on Windows SharePoint Services, that provides online access to real-time data, reports, and collaboration tools.

Take your business further, faster, by meeting the intelligence needs of your most valuable asset—your people.

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About Microsoft Dynamics

Microsoft Dynamics is a line of financial, customer relationship, and supply chain management solutions that help businesses work more effectively. Delivered through a network of channel partners that provide specialized services, these integrated, adaptable business management solutions work like and with familiar Microsoft software to streamline processes across an entire business.

For more information about Microsoft Dynamics, visit www.microsoft.com/dynamics.