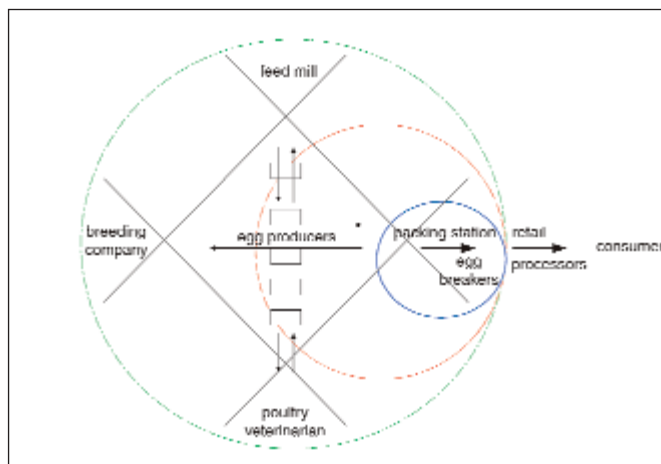
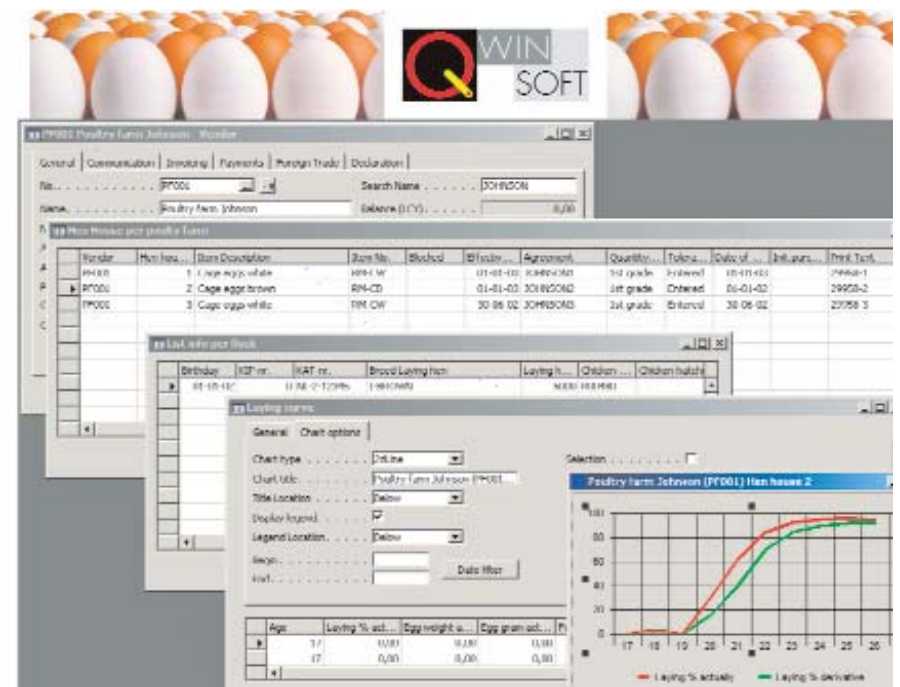


Software supports egg businesses

The egg industry is very complicated in terms of tracing, tracking and accounting. Dozens of differentiations in product and price settings requires complex administration. Responding to the need for a comprehensive solution for egg packing stations and egg processing companies, the Dutch company Qwinsoft, in co-operation with the egg industry, developed a total solution.

The phrase "an egg is an egg" used to be a standard expression in the egg business. Today this is no longer valid. It all started with the differentiation in egg weight, later colour became an issue to differentiate eggs in price. Today production methods and egg characteristics have made the differentiation even more complicated. The result is that egg packing stations and processing companies, receiving eggs from many different sources, need a very sophisticated administration system to track and trace those eggs and to ensure the producer gets the money for the eggs he delivered.

The Netherlands based software company Qwinsoft recognised the complexity of the issue and designed a comprehensive computer program, "OVO-vision", to help the industry out. The basis of the program is Microsoft's Navision Financials / Attain, a trading and production application, which has been adjusted for the specific requirements of the egg industry. Besides all purchase data, the program allows the registration of stock, sales, transport and market data for all eggs. There are two versions of the OVO-vision program available, one for manual data collection and one for totally automated data collection. The tracking and tracing feature can be made visible for each individual object (packer, breaker, tank, pasteur, etc.) or for the whole production plant, starting at purchasing, through processing and ending at sales after the various warehouse locations, says Jack Jenniskens of Qwinsoft. He adds that additional to the functionality of the packing station (e.g. purchasing, production, sales and quality assurance)



Examples of the software program pages.

◀ OVO-vision connects all the links in the egg production - market chain. Today it covers mainly the packing station and processing plant data (blue circle), as well as major parts of the production (red circle), but in near future is will link every single aspect of the chain (green circle).

there are many more features available to receive information but also to centrally adjust the setting of graders and printers. Most important also is that the program provides the standard functions of an accounting package including: general ledger, customer and supplier administration, electronic-banking and fixed assets administration. Mr. Jenniskens sees a bright future for programs like OVO-vision since the market is becoming increasingly complex, especially due to the growing number of governmental regulations and demands from clients/supermarkets. More information is required in terms of food

safety and origin of the product. The implementation of new technologies in sorting, grading and packaging make automatic information transfer within reach of most packing stations and processors. The implementation of these technologies in combination with the right software package can help to improve logistics, tracing and tracking and accounting in one go and will reduce costs dramatically. Last but not least it allows the provision of important management information instantly. ■

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